



Central United States Earthquake Consortium

CUSEC

a partnership to mitigate disasters and save lives....

2630 East Holmes Road
Memphis, TN 38118
Voice: (901) 544-3570
Fax: (901) 544-0544
E-Mail: cusec@cusec.org
Website: www.cusec.org

FOR IMMEDIATE RELEASE

OCTOBER 09, 2013

Great Central U.S. ShakeOut Only One Week Away

MEMPHIS, TN - Next Thursday, communities in ten states will take part in the fourth *Great Central U.S. ShakeOut* multi-state earthquake drill. The ShakeOut is scheduled for October 17 at 10:17a.m. During the drill, millions of people simultaneously practice the recommended response to earthquake shaking, or Drop, Cover, and Hold On:

- **DROP** to the ground
- Take **COVER** by getting under a sturdy desk or table, or cover your head/neck with your arms, and
- **HOLD ON** until the shaking stops

Scientists estimate that there is a 25-40% probability of a damaging earthquake occurring in the central U.S. within a 50 year window of time. The ShakeOut is designed to help individuals and communities get ready for these earthquakes, practice how to protect themselves, and to prevent disasters from becoming catastrophes. Currently, states participating in the ShakeOut include Alabama, Arkansas, Illinois, Indiana, Kentucky, Mississippi, Missouri, Ohio, Oklahoma, and Tennessee.

Following FEMA's National Preparedness Month in September, *Great ShakeOut Earthquake Drills* are occurring nationwide in more than 43 states and territories. Currently, more than 15 million people are expected to participate in drills on October 17. During the self-led ShakeOut drill, participants perform a variety of disaster safety activities, including:

- Practicing Drop, Cover, and Hold On
- Testing emergency plans or procedures
- Updating disaster supply kits
- Securing items that may fall or cause injury during an earthquake, and much more

The *Great Central U.S. ShakeOut* is coordinated by the Central U.S. Earthquake Consortium and its Member and Associate States, the Federal Emergency Management Agency, the U.S. Geological Survey and dozens of partners. The goal of the program is to engage participants to take steps to become better prepared for earthquakes and other disasters. The drill is free and open-to-the-public, and participants include individuals, schools, businesses, local and state government agencies, and many other groups. *Great ShakeOut Earthquake Drills* began in California in 2008 and have expanded each year since then.

Interested citizens, schools, communities, businesses, etc. are encouraged to visit www.shakeout.org/centralus to register to participate in the drill. On the website, many resources are available for participants to use during the ShakeOut drill including:

- Drill Manuals
- Audio and Video Drill Broadcasts
- Earthquake Scenarios and more

###

For more information, contact the Central U.S. Earthquake Consortium at (901) 544-3570

Charter Members Alabama • Arkansas • Illinois • Indiana • Kentucky • Mississippi • Missouri • Tennessee
Associate Members Georgia • Iowa • Kansas • Louisiana • Nebraska • North Carolina • Ohio • Oklahoma • South Carolina • Virginia