



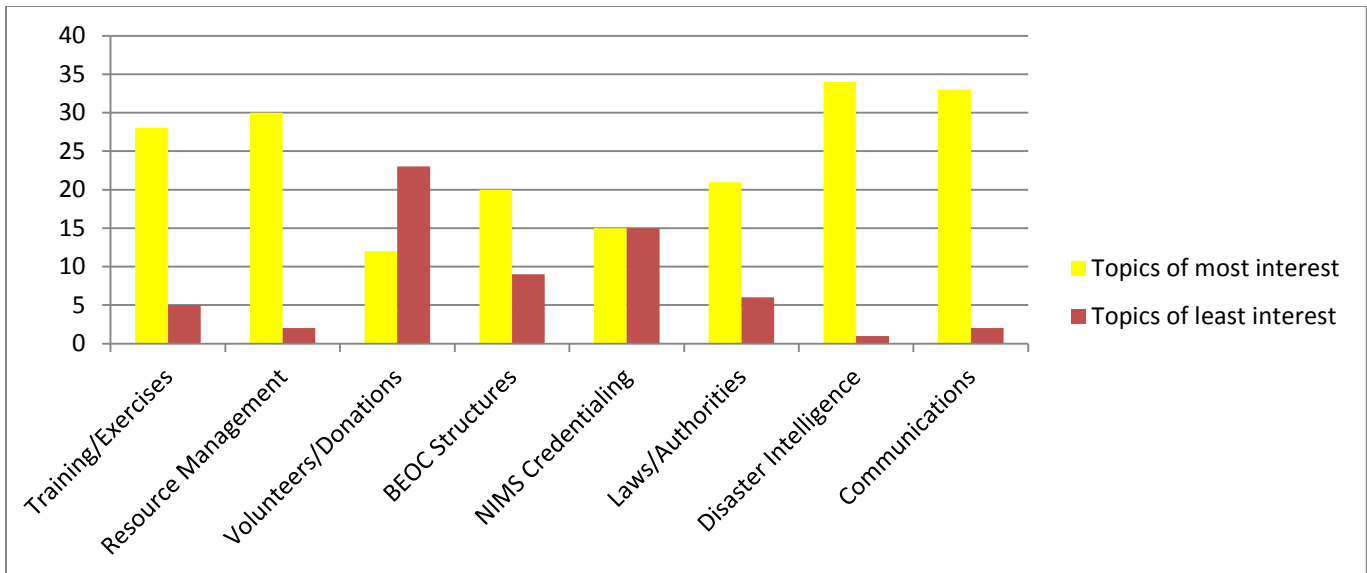
SUMMARY OF CAPSTONE 14 WORKSHOP EVALUATION

WORKSHOP TOPICS

Workshop topics addressed the greatest challenges facing private sector preparedness?

Strongly Agree	Agree	Undecided	Disagree	Strongly Disagree	N/A
39 %	59%	0%	2%	0%	0%

TOPICS OF INTEREST

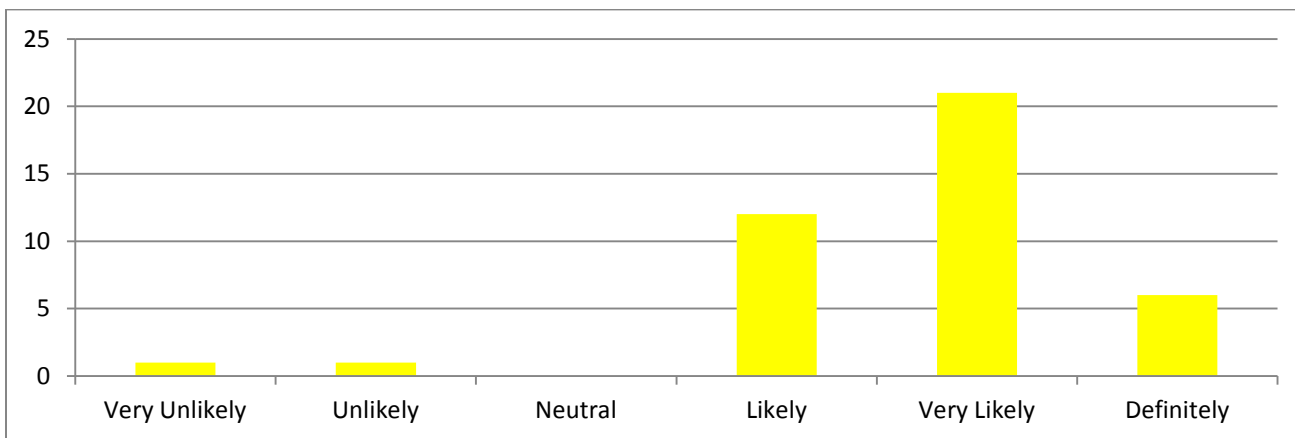


Where there any major preparedness topics not addressed?

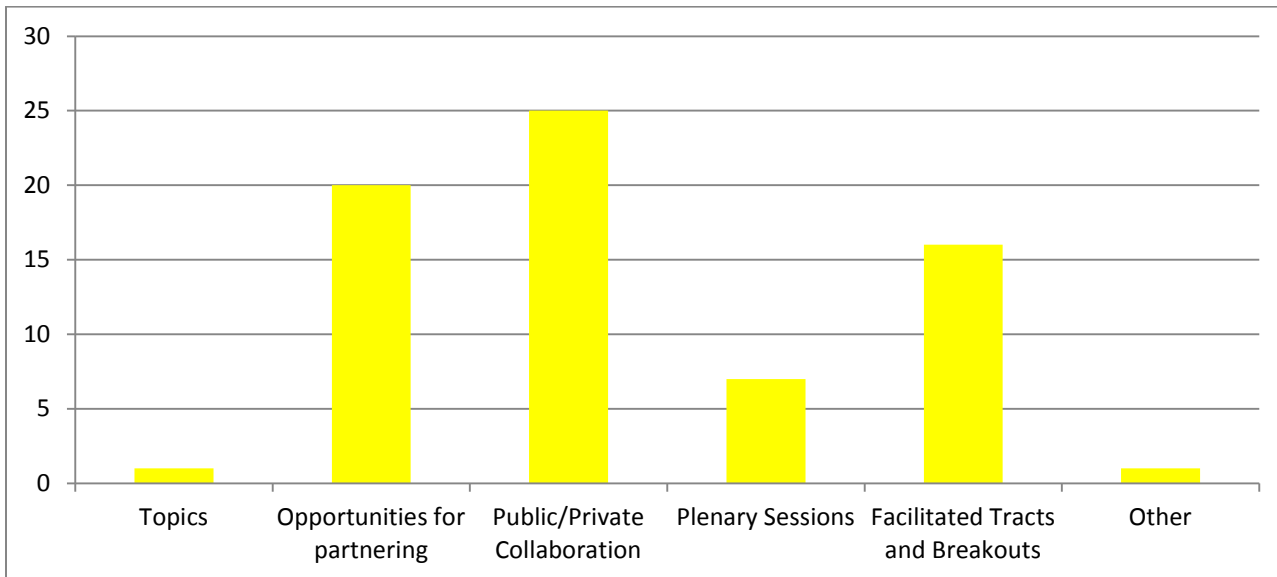
- Mitigation methods that ensure a level of operability.
- Medical, sheltering and fatality management.
- Private sector preparedness planning for medium to small businesses.
- Would like to see some focus on interaction between the private sectors and volunteer groups such as CERT.
- Public/Private MOU's – feasible?
- Temporary river crossings for transportation.
- Financial impact on the economy of the world from a magnitude 7.7 quake and its immediate impact on the U.S. economy.

APPLICABILITY AND USE

Will the workshop sessions and collaboration assist your organization in preparedness efforts and partnerships?



What aspect of the CAPSTONE 14 Workshop is most important to your organization?



ATTRIBUTES

Please rank the CAPSTONE 14 Workshop on the following (1 being poor, 5 being excellent):

	1	2	3	4	5
Applicability and Scope	2%	0%	7%	41%	49%
Opportunity for Partnerships	0%	5%	10%	35%	50%
Opportunity to participate and facilitate	0%	2%	15%	37%	46%
Use in program enhancement or improvements	3%	0%	8%	54%	36%
Development of policies, guidelines or procedures	5%	2%	14%	55%	24%

Are you interested in participating in future workshops and exercises related to CAPSTONE 14?

- 41 people responded yes.
- American Water asked to make sure that they are included.
- There was a request to include representatives from freight railroad and Marine industries.

What are the main issues your organization would like to be addressed in future CAPSTONE 14 exercises?

- Collaboration of public, private and non-profit to help get a community back up and running. Should this be done through volunteers, donations or a whole community approach?
- Establish a process of information sharing between the private and public sectors.
- Incorporate the private sector into the overall catastrophic planning. Use social media to our advantage. Command and Control- need to focus an exercise on establishing C2 that incorporates all states and FEMA regions.
- Integration, support and recovery for the healthcare sector.
- Logistics.
- Glossary of acronyms.
- Volunteer credentials, mobilization and equipment.
- We have locations in 37 states. Do we get just our company running or do we aid others as well? How can we help others including public and private?
- The need to establish a common set of priorities. Public and private sector may not have the same priorities.
- The need to establish a game plan, action plan or mission plan to which each entity can adopt as its own.
- Including the private sector as a real equal partner. There are a number of issues getting in the way. Private sector teams can assist if they volunteer; (they do not get paid) the public sector teams get paid for their assistance.
- Smaller groups for the plenary sessions. The larger groups do not seem to get as involved resulting in a loss of good information.
- Incorporate more small businesses rather than focusing on only fortune 500 companies.
- Resource management.
- Situational awareness.
- Patient/victim tracking with family reconciliation.
- Access to BEOC virtual and actual. The BEOC concept.
- Disaster intelligence.
- Credentialing for emergency access, communication and logistics.
- Contact list for local and state emergency managers / FEMA reps.
- Logistics and supply chains that support private sector vendors to governmental organizations. Can vendors ensure that their suppliers can support their commitments needed to help in a disaster?
- Private sector relationship with local emergency services.
- Real time information source.
- Training opportunities.
- Training events before exercises. Building a 2 year set of training components leading up to exercises will help to make the exercise more productive.
- As a disaster hospital, how do we fit into the overall picture and what specifically do we need to do to be more prepared?
- Contact information for key emergency organizations listed by state.

- We need to have all major wireless carriers active in this effort. Verizon, AT&T and Sprint. We will need them all should a catastrophic disaster occur.
- There needs to be more focus on volunteers. Corporate volunteer teams are important but so are material and economic volunteer groups.
- Private sector preparedness, risk management, drills/exercises, business simulations.
- Partnering with regulators and public officials return to service in a safe and rapid manner.
- Building relationships with community involvement.
- Ensuring preparedness for emergency responses.

ⁱ The data included in this report was obtained from 42 of 182 individuals who participated in Central United States Earthquake Consortium (CUSEC), Capstone 14 Private Sector Workshop held at Sears Holding Corporation on August 14-16, 2012 in Hoffman Estates, Illinois. For more information about the CUSEC Capstone 14 exercise, please view the summary at <http://www.cusec.org/plans-a-programs/multi-state-planning/173>.

